

JONTY KORA

DIGITAL MARKETING SPECIALIST

PROFILE

I'm a digital marketer by day and a jiu-jitsu practitioner by night.

Specialising in tracking and tagging within the Digital team at a leading UK gaming company. Successfully audited complex data integrations across sports, bingo, and casino brands. Created pretty LookerStudio dashboards to analyse behaviour insights, including forecasted deposit revenue losses from customer drop-offs.

[Click to view online CV](#)

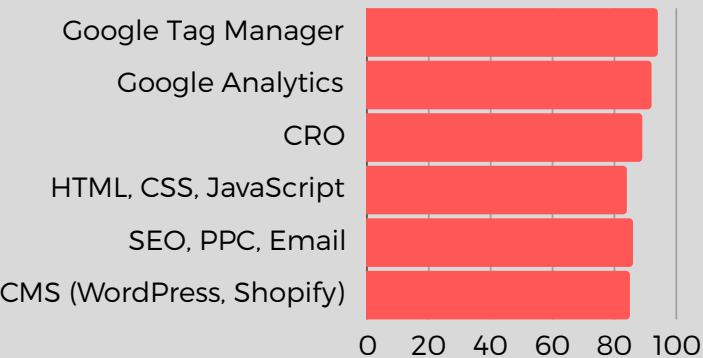
CONTACT

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✉️ jontykora@gmail.com

📍 REMOTE, SOUTH AFRICA

SKILLS



EXPERIENCE

DIGITAL ANALYST

Rank Group | June 2024 - Present

GOOGLE ANALYTICS CONSULTANT

VisualSoft | Oct 2021 - May 2024

ENHANCED ECOMMERCE SPECIALIST

Hollywoodbets | Jun 2021 - Aug 2021

GOOGLE ADS SPECIALIST

CBR Marketing | Mar 2020 - May 2021

CAMPAIGN & SEO MANAGER

Brand Heart | Jul 2018 - Feb 2020

EDUCATION

DIGITAL ANALYTICS IMPLEMENTATION (DAI) PROGRAM

OptimizeSmart | Jun 2021 - Present

GOOGLE ANALYTICS 4 COURSE

Analytics Mania | March 2022 - Present

INTERMEDIATE/ADVANCED GTM COURSE

Analytics Mania | Nov 2021 - Jan 2022

DIGITAL MARKETING CERTIFICATE

Red & Yellow Creative School of Business | Jun 2017 - Sept 2017

BACHELOR OF ARTS CORPORATE COMMUNICATION

Varsity College | Jan 2012 - Dec 2014